

# European Funds – how to use this opportunity for cycling?

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# EUROPEAN CYCLISTS' FEDERATION



**The Voice  
of  
Cyclists**



Photo credit: Mikael Calville-Andersen, www.copenhagensize.com

[www.ecf.com](http://www.ecf.com)



*ECF Annual General Meeting – Seville 2011*

# ECF'S KEY GOAL & APPROACH



***Doubling cycling to 15% by 2020.***

# Doubling cycling is the best investment because of...

- Health benefits
- Environmental benefits
- Economic benefits



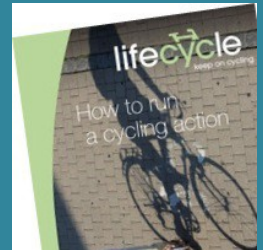
# Why are EU funds important for cycling?

They can be used to co-fund a whole variety of different projects, including infrastructure. For example:

**Construction of cycle paths in Austria.**



**The Lifecycle project - a source of practical ideas for cycling campaigns.**

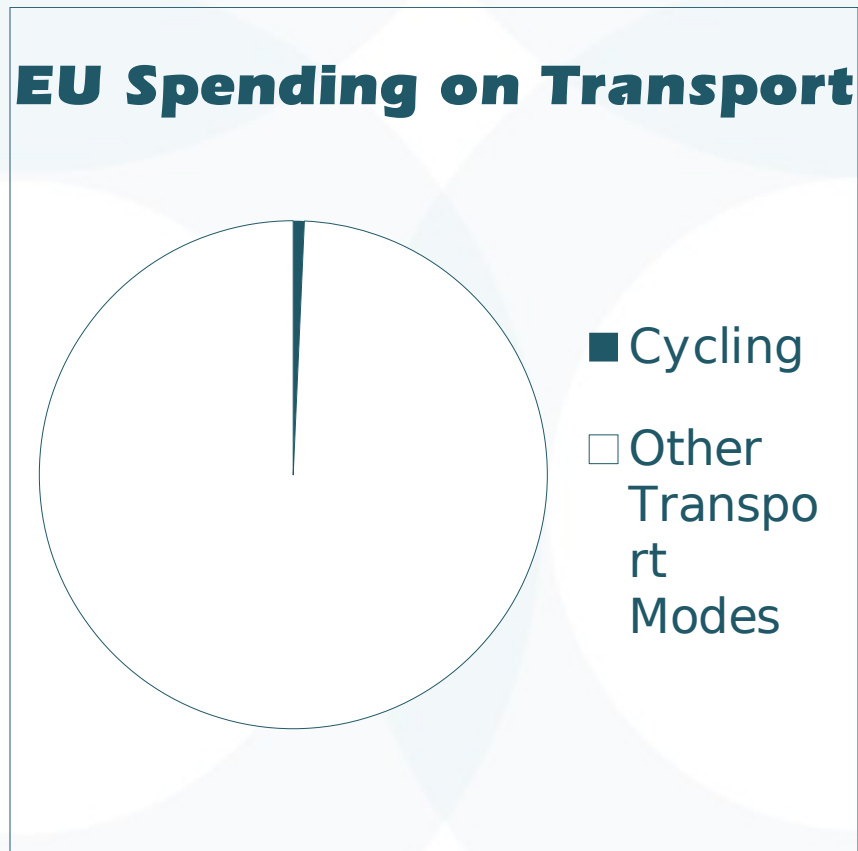


**Mountain Biking Centres in South Wales.**



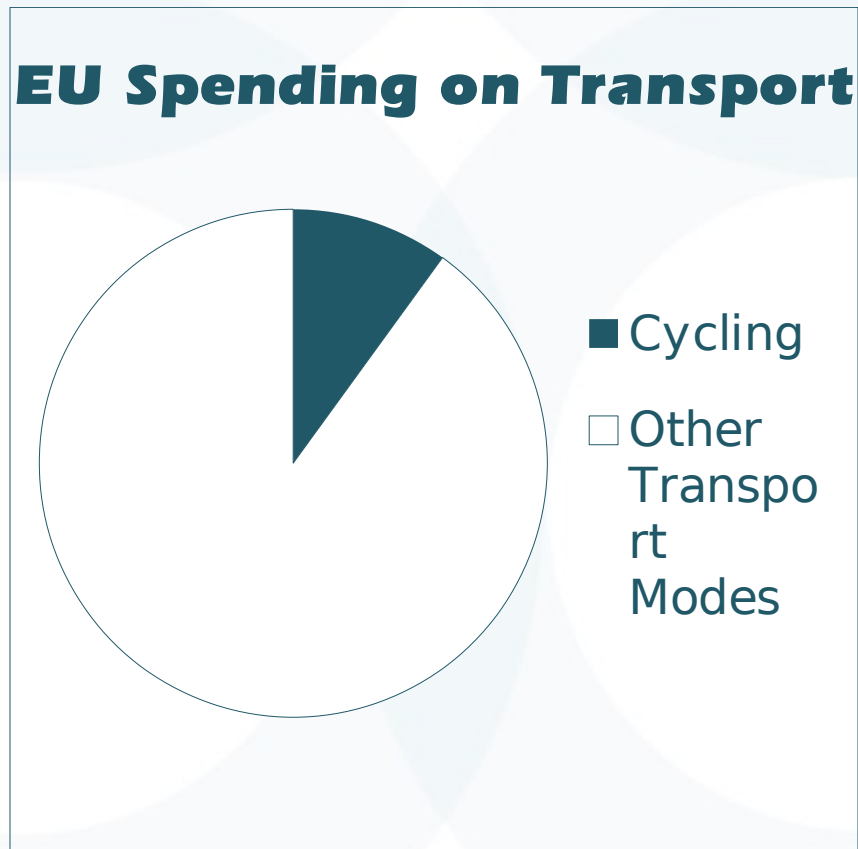


# How much does the EU spend on cycling currently?



- EU resources for cycling between 2007 – 2013 were 0.6 billion Euro
- Hungary, Poland, Czech Republic and Germany all spent over 100 million Euro

# How much do we need?



The ECF is targeting **6 billion Euro** for cycling between 2014 -2020!

# How much do we need?

The ECF is targeting 6 billion Euro for 2014-2020. What does that get you?



Construction of 50.000 km of new cycle paths OR

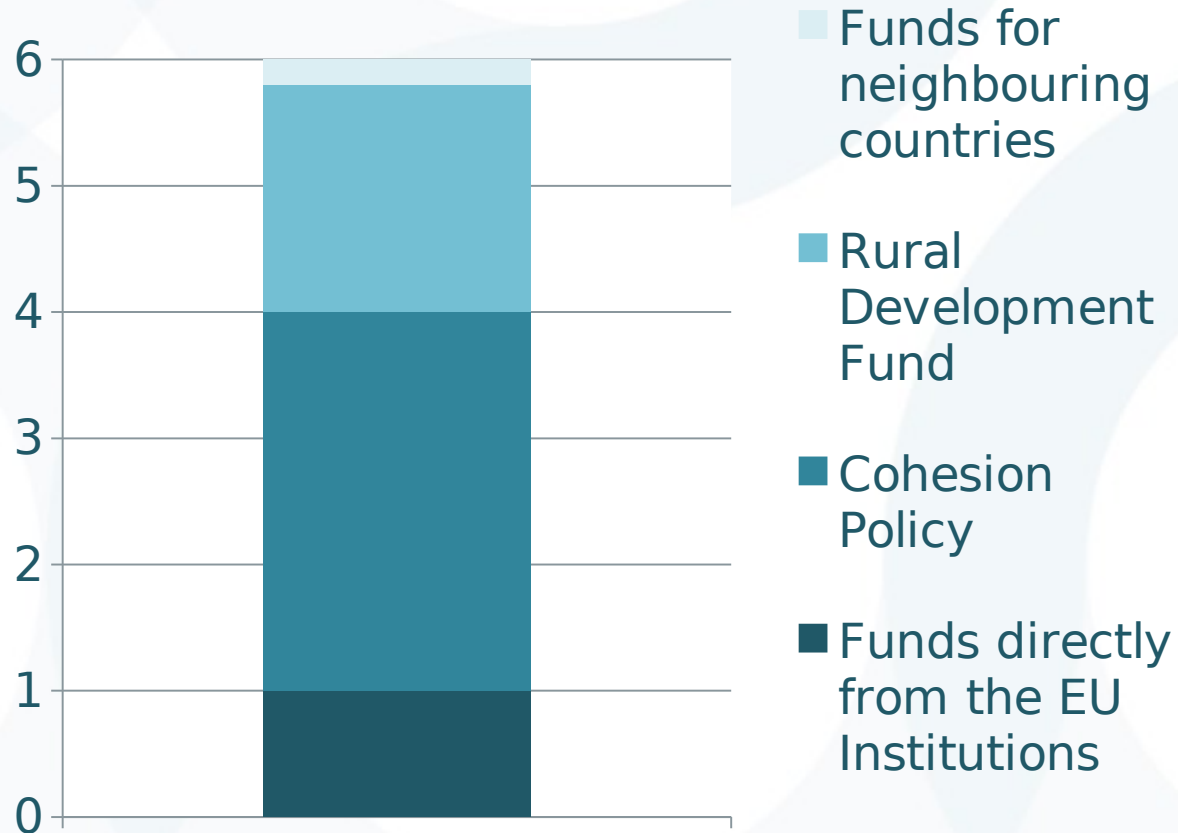
Painting 1.000.000 km of new cycle lanes OR



Basic cycle training for 100.000.000 European citizens



# Where can the money come from?



# Funds directly from the EU institutions



Education and Culture DG

'Youth in Action' Programme



**INTELLIGENT ENERGY**  
EUROPE



**SEVENTH FRAMEWORK  
PROGRAMME**



# Cohesion Policy

## 1. Structural Funds

- European Regional Development Fund
- European Social Fund

## 2. Cohesion Fund



# Rural Development Fund



**The European Agricultural Fund  
for Rural Development: Europe  
investing in rural areas**

# Funds for neighbouring countries

## **Instrument for Pre-Accession Assistance (IPA)**

## **European Neighbourhood and Partnership Instrument (ENPI)**



### **A New Response to a Changing Neighbourhood** A review of European Neighbourhood Policy

Joint Communication by the High Representative of The Union For Foreign Affairs And Security Policy and the European Commission

Brussels, 25 May 2011



# Why do we have to act now?

EU preparing  
regulations and  
guidelines that  
will form  
framework

**201**

**2**

**2013**

National and  
regional bodies  
confirm  
priorities for  
funding

New funding  
period starts  
(calls for  
proposals etc.)

**2014**

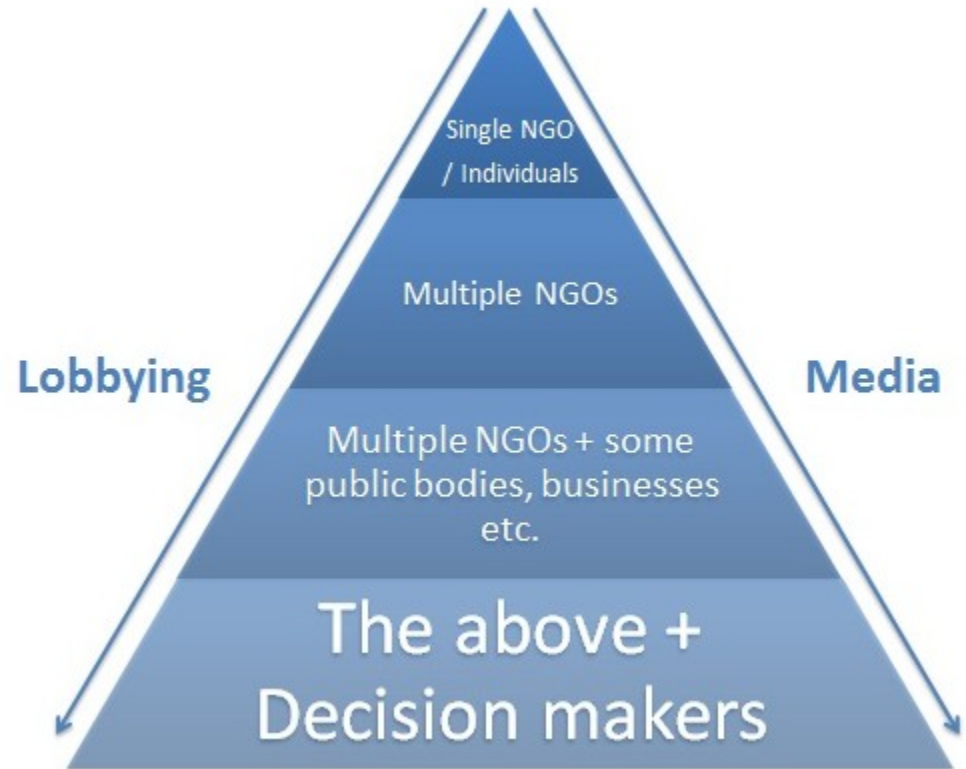


# Next steps...

- Define your objectives / goals for 2020  
(e.g. share of cycling or income from cycling tourism)
- Make a “wish list” of the actions you think are necessary to achieve these goals by 2020

# Next steps...

- Estimate the costs and benefits
- Create alliances
- Lobby and communicate



For more information and examples ...



<http://www.ecf.com/advocary/eu-funding-2>

# Thank you for listening

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