



MOBILITY MANAGEMENT FOR CHILDREN, PARENTS AND SCHOOLS HOW TO BE ACTIVE, HEALTHY AND ENVIRONMENTALLY FRIENDLY

klimaaktiv



mobil

OFFER OF THIS PROGRAMME

THE KLIMAAKTIV MOBIL programme „Mobility management for children, parents and schools“ offers to interested kindergartens and schools of all grades:

- Free of charge participation under the guidance of trained mobility advisors over a school year
- Information about klimaaktiv mobil promotions
- Teaching and information materials
- Workshops and seminars
- Mediation through experts
- Quarterly email newsletter on current topics
- Detailed information at www.klimaaktivmobil.at/bildung



Team meeting

EXCELLENT RESULTS

In total, almost 77,500 children and young people as well as 5,000 teachers in Austria have been involved in the programme so far. Thus, around 985,200 car trips and more than 800 tons of CO₂ have already been saved.

MOBILITY MANAGEMENT FOR CHILDREN, PARENTS AND SCHOOLS

CHILDREN LOVE AND need a lot of exercise.

As a result, the klimaaktiv mobil programme is designed to motivate them to go to school or kindergarten on foot, by bike or public transportation rather than to take the „parent taxi“. Doing this together is fun, healthy and reduces the traffic around kindergarten or school.



Action: Blooming Streets

These measures could soon be implemented at your educational institution:

- Setting up a car-free zone
- Construction of bicycle or scooter parking facilities
- Adaptation of the bus timetables
- Construction of “pedibus” or parent stops
- Car-free action day or week
- Collecting green miles
- Interviews of passers-by for creation of a learning video

There are no limits to creative ideas.

The klimaaktiv mobil team will be happy to assist you.

STEPS TO SUCCESS

IN THE CONTEXT OF the klimaaktiv mobil programme „Mobility management for children, parents and schools“ kindergartens, schools, daycare centres and teacher training colleges all over Austria are accompanied by trained mobility advisors during the school year. The educational institutions receive free support in team building, mobility survey, problem analysis, brainstorming and implementation of activities.



Award for New Secondary School Gegendtal-Treffen as klimaaktiv mobil project partner

Our mobility advisors will accompany and advise your educational institution during one school year in the following way:

- Step 1: Presentation of the programme at the educational institution
- Step 2: Formation of a mobility team
- Step 3: Mobility surveys and an environmental analysis are held in cooperation with the children and young people concerned, as well as their teachers.
- Step 4: Development of measures
- Step 5: Implementation of the measures
- Step 6: Calculation of environmental effects by HERRY Consult
- Step 7: Solemn award

A BENEFIT FOR SCHOOLS AND KINDERGARTENS

THE PROGRAMME WAS LAUNCHED in 2005 as a part of the Austrian climate protection initiative klimaaktiv mobil to motivate children, young people, parents and teachers to engage in healthy and environmentally friendly mobility. Since then, around 400 educational institutions across Austria have already been advised and accompanied.

The programme contributes to the national implementation of the Children's Environment Health Action Plan and the Pan-European Transport, Environment and Health Programme (THE PEP).



Parent stops: walking to school from here

The main aspects of the implementation of the programme are:

- Safety, taking into account the development of kids and teenagers
- Positive health effects through increased physical activity
- The promotion of social learning on the way to and from school or kindergarten
- And – last but not least – climate protection

CONTACT US

YOU WANT to participate in the klimaaktiv mobil programme „Mobility management for children, parents and schools“ or are looking for information, suggestions or materials? Please visit our website or contact us.

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For more information about the projects and measures of the klimaaktiv mobil project partners please visit www.klimaaktivmobil.at/maps.

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